

Level of Aggregation

Macro

- Urban (micro) economics theory and models

- Entropy maximization-spatial interaction models

- Time-geography Theory
- Heuristic/bounded rationality
- Theory of Planned behaviour
- Systems & complexity theory

Micro

- Discrete-choice/ random Utility theory
- Expected Utility Theory
- Prospect Theory
- Regret Theory

- Time-geography Theory
- Heuristic/bounded rationality
- Theory of Planned behaviour
- Systems & complexity theory

low

moderate

high

Level of complexity